Brand Vision

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Brand Vision

“Reuse with Style” is Ecofriendee’s vision. We believe there are always some stylish and

beautiful stuffs people have overlooked. “Treasures” maybe hidden in recycle bins, your

backyards or after-party trashes, our role is to rediscover and reuse them with fresh and

living green ideas. And more, Ecofriendee wants you to join this fun rediscovery project.

Explore and rethink, you may find the worthless a new life and with your own distinct styles.

About Us

Established in 2011, Ecofriendee is developing our own brand and creative product series

from gifts, housewares to eco-friendly premium. With collaboration of a group of designers,

engineers and eco-lovers, we are dedicated to share our imagination and belief to all of you.

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Events :

Venue : Hong Kong Convertion and Exhibition Centre

Date : 20/04/2012 - 23/04/2012

Booth no : 1CON-014

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GoodLight Reuse with Style

Reuse the ready-for-disposal glass bottles with our “GoodLight” mood light to light up your dark room and your emotion

Features:

• The color will gradually change (depends on editions)

• Create a brilliant ambiance inside or out with this mood light

• Pop into any desire bottle to illustrate startling lighting effect

• Operated by 2pcs of AAA(LR03) batteries (not included)

Specification:

• Materials: ABS, Rubber

• Operated by 2pcs of AAA batteries

• Product size: diameter 80mm x 240 mm(h)

• Package: 1pc per gift box, 10 boxes per carton

• Gift box Size: 9cm x 11cm x 25.5 cm, carton size: 46 x 23 x 28cm

• Weight: From 131 g to 133 g

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Bottle Lamp Save every drop of beauty

Rediscover the ornamental style of different bottles; let it be one of the special gadgets in your study room. Choose an empty wine bottle with our bottle lamp; you are free to construct its own desired table lamps. Every drop of beauty can be saved.

Features:

• Stylish Aluminum body and energy saving LED reading lamp (1W and 3W)

• USB powered and DC supply for selection

• Switch between three levels of lighting

• Various body colors for selection

Specification:

• Materials: ABS, TPR, Aluminum

• Product size: 10 x 4.5 x 33 cm

• Package: 1pc per gift box

• USB cable included for USB powered version

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SwingBow Recreate your own light

Imagine colors can be recreated, no matter a CD-Rom, a piece of used paper, or a slice of metal, they are your unique DIY parts for Swingbow. The simple and aesthetic form of Swingbow uses the reflection technique to create endless effects and project your rooms with vibrant and amazing light and spectrum.

Features:

• Energy saving LED reflect light (3W) with DC supply

• Simple and aesthetic Stainless steel body with ergonomic on/off switch

• Curved body allows users to swing

• A holder to mount your DIY parts

Specification:

• Materials: ABS, Stainless steel

• Product size: 35 x 35 x 7cm

• Package: 1pc per gift box

• Gift box size: 40 x 40 x 10cm

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Products

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Bottle Lamp

SwingBow